



ADANI PUBLIC SCHOOL, MUNDRA

(CBSE Affiliation No. 430044)



Cyber Hygiene Campaign

April 11, 2025

“I dream of Digital India where cyber security becomes an integral part of our National Security.” – Narendra Modi

A cyber hygiene campaign is a focused effort to **raise awareness and promote the adoption of fundamental cybersecurity best practices among a specific audience**, whether it's individuals, employees within an organization, or the general public. The goal is to instill good "digital habits" that minimize the risk of cyberattacks and security breaches. Teachers of APS attended a Webinar on “Cyber Hygiene Campaign” on April 11, 2025. The topic of the webinar was “Shielding your Digital life: Cybersecurity as a part of School Education.” The speaker was Shri Nishant Kumar, Director, Indian Cyber Crime from Ministry of Home Affairs, Government of India. The session was conducted for teachers, students and parents to make them aware about cybercrime and cybersecurity.

Taking points of the session:

- About 14C (Indian Cyber Crime Coordination Centre)
- Objective of the session
- General Cybercrime landscape in the country
- Cybercrimes specially targeting schools and students
- Best practices to be adopted by Schools or Education boards
- Action points: Expectations from Schools
- Support from I4 C

The program was directed specially to schools because young students are particularly vulnerable to cyber threats, making it imperative for schools to play a proactive role in ensuring their online safety.

By empowering individuals with knowledge and encouraging the consistent practice of safe digital habits, these campaigns contribute significantly to a stronger overall security posture.



गृह मंत्रालय
MINISTRY OF
HOME AFFAIRS

सत्यमेव जयते

Indian
Cyber
Crime
Coordination
Centre

सहयोग कवावहै • Working Together With Vigour

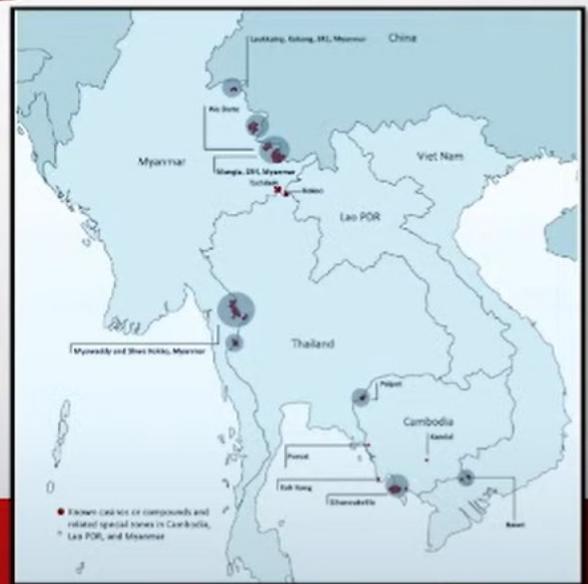
SHIELDING YOUR DIGITAL LIFE: CYBER HYGIENE AS A PART OF SCHOOL EDUCATION



Webinar on "Cyber Hygiene Campaign"

International Origin

International Origin	% Contribution
Investment / Trading / Task Based / Digital Arrest scams – Authorized Push Payments	43%
Illegal Loan Apps – Unregulated lending	23%
Illegal Gaming Apps / Crypto Scams	20%
Romance Scams	11%
Ransomware, Hacking Others	3%



Source: NCRP IJNDG



Cyber Grooming

Pedophiles 'cyber grooming' children for pornography

Soumitra Bose / TNN / May 28, 2020, 04:56 IST

THE UGLY SIDE

Nagpur: Maharashtra cyber intelligence and analytical cell has issued an advisory, warning parents regarding paedophiles 'cyber grooming' children for pornographic posts by luring them with various incentives and offers. The government of Maharashtra has launched 'Operation Blackface' to tackle such child pornography.

A steep rise in browsing of pornographic posts during lockdown following Covid outbreak has brought with it the peril of vulnerable children falling prey to paedophiles.

**अनजान प्रोफाइल से आई फ्रेंड रिक्वेस्ट,
15 साल की शीला ने बिना सोचे-समझे कर ली एक्सेप्ट**

सिस्टम सुरक्षा विभाग, दिल्ली (CYBERDOST)

Online Gaming Fraud



Shady Bets: How to Protect Yourself from Gambling Fraud Online

Scammers are using fake betting game advertisements on social media to target users with over 500 deceptive advertisements and 1,217 malicious websites identified by Group-IB CERT. These scams promise quick money but are designed to steal personal data and funds, and the app aims to educate users on how to recognize and protect themselves from such threats.



Int'l gang involving Rs 190cr gaming apps scam busted; 11 held



Varanasi: Busting an international gang of cyber fraudsters, who duped people of over the 190 crore through various gaming apps, Azamgarh police arrested 11 of its members and recovered Rs 30 lakh cash from their possession.

The police also ensured freezing of over Rs 2 crore deposited in 109 bank accounts belonging to the gang. A total of 71 cases have been lodged against the gang across the country.

Online Job Fraud

Online Task के बदले दिया कमाई का लालच, स्कैमर्स ने ठग लिए 51 लाख रुपये, Scam से खुद को ऐसे रखें सेफ

Cyber Crime की कड़ी सदस्यों के बीच-बीच में एक नया प्रकार बनने लगा है, वह ऑनलाइन काम पूरा करने के बदले कमाई का लालच देकर ठगों ने तुमसे 51 लाख रुपये की ठगी कर ली.





Shielding Your Digital Life: Cybersecurity as a part of School Education

Fake Police (Impersonation Scam)

Fraudster posing as Fake Police Officers





Webinar on "Cyber Hygiene Campaign"

LIVE

Cyber Hygiene



Protecting sensitive data and personal information



Safeguarding business operations and reputation



Preventing financial losses and legal consequences

What are the primary factors that constitute cyber hygiene?

- 1 Strong password management
- 2 Regular software updates
- 3 Safe Browsing and Email Practices
- 4 Network security
- 5 Data backup and recovery